

# The Journey to Coverage for Americans Impacted by Medicaid Unwinding

starts here



## State Medicaid Offices

Begin the redetermination process as early as February 1, 2023

### Eligibility & renewal processes

Remain eligible & enrolled

Become disenrolled



## 18M Americans are at risk of losing coverage with Medicaid unwinding

Here's how the numbers break down:

**9.5M**  
transition to employer sponsored coverage

**4.8M**  
lose coverage or enroll in 2023 Individual & Family plans

**3.2M**  
transition to CHIP

### So, what happens next?

Don't realize coverage has been lost

Self-enroll through ACA marketplace or with a web broker

Assume coverage is too expensive

Work with a health insurance agency or agent

Turn to a health plan



Frontline care providers such as physicians, pharmacies, and hospitals must help guide at-risk individuals and connect them to the right next step on their journey to affordable coverage.

**Educate and enroll**  
former Medicaid beneficiaries in Individual & Family plans

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#### Agencies, have you considered?

Getting involved in your state's plan so that you can help educate and enroll former Medicaid beneficiaries into Individual & Family plans? If you have mixed coverage households, review your book of business to identify any of those individuals who previously qualified for Medicaid to see if they need assistance now that coverage loss is a risk. Marketplace plans provide viable coverage options, and you can be the trusted advisor to assist consumers.



#### Health plans: an opportunity to retain members!

Have Medicaid beneficiaries as part of your member base? Retain them by working alongside State Medicaid offices to determine how your members are being prioritized for redetermination.



## Navigate Medicaid Unwinding with Stride

On April 1, 2023, 18 million Americans will need help from agencies and health plans to understand how to navigate Medicaid unwinding. Managing this new volume and outreach can be difficult—but not when you use Stride.

### Stride keeps healthcare consumers at the center of what we do.

Now, we can extend that same care and consideration to this at-risk population and, collectively, work to educate and guide them through the process of enrolling in coverage. By choosing Stride, you'll gain a collaborative partnership and technology. Our quick-to-implement Phase 3 EDE solution allows agents to streamline plan shopping, quoting, enrollment, and post-enrollment services. Additionally, features like our proprietary decision support tools, easy-to-use tax credit calculator, quick plan comparison view, and powerful analytics make enrollment easy for your new clients and members.