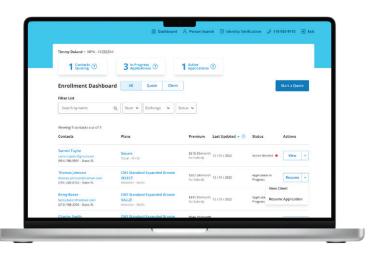


# Navigate Medicaid Redetermination with Stride's Market-Leading Platform

# Maximize the benefits of a single platform to keep 18 million at-risk Americans insured with lower-cost ACA plans.

Millions of Americans are likely to lose Medicaid coverage as states begin their Medicaid Redetermination, or unwinding, processes, and are relying on you to keep them protected. Stride's quick-to-implement Phase 3 EDE solution provides health plans, agents, and brokers with an efficient and seamless solution to meet the needs of those impacted by Medicaid Redetermination. Platform features, such as our proprietary decision support tools that identify and guide consumers to the appropriate insurance type based on eligibility, an easy-to-use tax credit calculator, a quick plan comparison view, and powerful analytics to engage, educate, and enroll these at-risk individuals, are included. Marketplace plans provide viable coverage options, and you can be the trusted advisor to assist these consumers.



91.7M

individuals enrolled in Medicaid and CHIP as of November 2022<sup>2</sup> **18M** 

individuals at risk of losing Medicaid coverage<sup>1</sup> 4.8M

individuals will become uninsured or enroll in an Individual & Family Plan<sup>1</sup>

## **Stride empowers Agencies and Health Plans to:**

Differentiate your value with the Medicaid population.

Stride's flexible customizable and quick-to-implement platform makes it of

Stride's flexible, customizable, and quick-to-implement platform makes it easy for you to connect impacted consumers with alternative coverage. Our guided enrollment experience allows you to efficiently manage this significant volume of consumers in a short window of opportunity.

Build lasting relationships during a time of change.

Stride's Broker Dashboard makes managing your book of business more efficient. It presents all your client services in one place: manage client leads, monitor application statuses, and view the steps you need to guide your clients through the entire enrollment process. Our scalable platform allows you to expand as your book of business grows so that you aren't limited by what your technology solutions can do.



- Reach Medicaid beneficiaries where they are. 3
  - Stride partners with health plans, agents, and brokers to effectively reach and educate consumers on the benefits and details of their insurance options to help minimize coverage gaps.

#### Serve the Medicaid population with cultural relevance in mind.

- Stride's platform allows you to tailor the experience and offers Spanish language translation, so you can reach and serve more consumers. This customized process allows your clients and members to feel confident with the important decisions they're making around health insurance and enables you to differentiate your value and build trusted relationships.
- Determine how many consumers have completed their journey to coverage. 5 With many of these consumers eligible for ACA Marketplace plans, Stride's data and analytics can answer questions around engagement by giving you new views into data at the demographic, agent, and agency level. Health plans can leverage plan enrollment data by tier, as well as status insights from quotes created to applications submitted.
  - Beginning April 1, 2023, 18M Americans will need your help understanding how to navigate Medicaid Redetermination. Agencies and health plans can offer viable coverage options for many who will no longer be Medicaid eligible. Adding new outreach and managing this level of volume can be challenging – but not when you have Stride as your solution partner.



Explore how Stride can ensure you're ready to assist those impacted with enrolling in new health coverage before it's too late. Contact Christie Helvey at <a href="mailto:chelvey@stridehealth.com">christie.helvey@stridehealth.com</a> today.

### **About Stride**

Since 2013, Stride has combined innovative SaaS technology, health insurance expertise and a customer-first approach resulting in an insurance recommendation and enrollment platform utilizing proprietary decision support tools to modernize the healthcare market. This customizable and configurable solution enables health plans, agents, and consumers to confidently navigate complex health insurance decisions. Our seamless, secure, and end-to-end solutions combine an intuitive shopping and quoting experience, eligibility verification, and Phase 3 Enhanced Direct Enrollment (EDE) integration.

Stride offers peace of mind when making one of life's most important decisions so individual consumers are confident their family is protected with insurance that fits their health care needs and budget.